

Eristica LTD Privacy Policy

Introduction

Eristica LTD ("**Company**" or "**We**") respect your privacy and are committed to protecting it through our compliance with this policy. This policy describes:

- The types of information we may collect or that you may provide when you download, install, register with, access, use or make purchases through the ERISTICA APPLICATION (the "**App**").
- Our practices for collecting, using, maintaining, protecting and disclosing that information.

This policy applies only to information we collect in the App and in e-mail, text and other electronic communications sent through or in connection with the App.

This policy DOES NOT apply to information that:

- We collect offline or on any other Company apps or websites, including websites you may access through the App.
- You provide to or is collected by any third party. (See below under "THIRD-PARTY INFORMATION COLLECTION.")
- Is collected from social networks, websites, data bases of any kind.

Our websites and apps and these third parties may have their own privacy policies, which we encourage you to read before providing information on or through them.

Please read this policy carefully to understand our policies and practices regarding your information and how we will treat it. If you do not agree with our policies and practices, do not download, register with or use the App. By downloading, registering with or using the App, you agree to this privacy policy. This policy may change from time to time. (See below under "CHANGES TO OUR PRIVACY POLICY.") Your continued use of the App after we make changes is deemed to be acceptance of those changes.

Our Policy Toward Children's Information

The App is not directed at or intended for individuals 18 years of age or older. We do not knowingly collect personal information from individuals under 18 years. We therefore also ask you, if you are under 18 years old, please do not send us your personal information (for example, your name, address and date of birth and etc), do not accept this policy on your behalf, and please, avoid getting access to and using to

the App. If you are under 18 years old and you nevertheless wish to ask a question or use this App in anyway please get your parent or guardian to do so on your behalf.

If we learn we have collected or received personal information from individuals under 18, we will delete that information and your access to the App will be blocked. If you believe we might have any information from or about an individual under 18, please contact us at Info@eristica.com.

Information We Collect and How We Collect It

We collect information from and about users of the App:

- Directly from you when you provide it to us.
- Automatically when you use the App.
- When you register for the App by logging into an account that you already have with certain third-party social networking services (each, a "3rd Party Site") (including, but not limited to, Facebook, VKontakte and Twitter) via our App. For example, our App allows you to create an account and login to the App using your Facebook account credentials through Facebook Connect. If you are not currently registered as a user on the App and you click on "Sign in Using Facebook," you will first be asked to enter your Facebook credentials and then be given the option to register and join.

Information You Provide to Us.

When you download, register with or use the App, we get or may ask you to provide information that can be used to contact or identify you ("personal information").

Personal information may include, but is not limited to:

- first and last name
- home or physical address and postal address
- profile photo
- free-form biography
- geo-location information
- website and e-mail address or other online contact information, including a screen and user name that functions as online contact information
- telephone number or any other identifier by which you may be contacted online or offline

We may collect other information, which may be or contain personal information, including:

- Information that you provide by filling in forms in the App. This includes information provided at the time of registering to use the App, subscribing to our service, and posting material and requesting further services. We may also ask you for information when you enter or propose a challenge, contest or promotion sponsored by us, and when you report a problem with the App.
- Records and copies of your correspondence (including e-mail addresses and phone numbers), if you contact us.
- Your responses to surveys that we might ask you to complete for research purposes.
- Details of transactions you carry out through the App and of the fulfillment of your orders. You may be required to provide financial information before placing an order through the App.
- Your search queries on the App.

If you decide to create your user account by logging into a 3rd Party Site via the App, you are using the personal information you have already provided to the 3rd Party Site (such as your real name or online name, email address and other information you make publicly available via the 3rd Party Site) to create your user account on our App; the information we collect may depend on the privacy settings you have with the 3rd Party Site, so please consult the 3rd Party Site's privacy and data practices. For example, by using Facebook Connect, you are allowing Company to access the personal information in your Facebook account pursuant to the Facebook Terms of Use regarding your use of the App via Facebook. We use your personal information (in some cases, in conjunction with your non-personal information) to provide the App to you.

You may provide information, video, texts, images, other content to be published or displayed ("**Posted**") on public areas of the App and websites you access through the App (collectively, "**User Contributions**"). When you create and upload your videos, texts, images, other information and content, You are responsible for complying with all applicable laws, rules and regulations, all third-party rights and all applicable policies, including this App policy rules. You shall not use the App and websites you access through the App in a manner that violates such laws, rules and regulations, third parties' rights or any applicable policies or in a manner that is deceptive, unethical, false or misleading. Your User Contributions are Posted and transmitted to others at your own risk. Although you may set certain privacy settings for such information by logging into your account profile, please be aware that no security measures are perfect or impenetrable. Additionally, we cannot control the actions of third parties with whom you may choose to share your User Contributions. Therefore,

we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

If we learn you have uploaded any User Contributions that violates such laws, rules and regulations, third parties' rights or any applicable policies or in a manner that is deceptive, unethical, false or misleading, we will delete that User Contribution(s) and reserve our right to block your access to our the app or any our websites, on permanent or constant basis.

Automatic Information Collection And Tracking.

When you download, access and use the App, it may use technology to automatically collect:

- **Usage Details.** When you access and use the App, you provide us with your permission and we may automatically collect certain details of your access to and use of the App, including traffic data, location data, logs and other communication data and the resources that you access and use on or through the App.
- **Device Information.** By getting access and using the App you provide us with your permission and we may collect information about your mobile device and internet connection, including the device's unique device identifier, IP address, operating system, browser type, mobile network information and the device's telephone number.
- **Stored Information and Files.** By getting access and using the App You also provide us with your permission and the App also may access metadata and other information associated with other files stored on your device. This may include, for example, photographs, audio and video clips, personal contacts and address book information.
- **Location Information.** This App collects real-time information about the location of your device.

The collected information can and may be used to target commercial advertisements or content, in-app purchases and other kinds of content. We disclose only statistical information which can improve our and third-party's targeting algorithms.

If you do not want us to collect this information do not download the App or delete it from your device. For more information, see below under "YOUR CHOICES ABOUT OUR COLLECTION, USE AND DISCLOSURE OF YOUR INFORMATION." Note, however,

that opting out of the App's collection of location information will cause its location-based features to be disabled.

We also may use these technologies to collect information about your activities over time and across third-party websites, apps or other online services (behavioral tracking). See below under "YOUR CHOICES ABOUT OUR COLLECTION, USE AND DISCLOSURE OF YOUR INFORMATION; TRACKING TECHNOLOGIES" for information on how you can opt out of behavioral tracking on or through this App and how we respond to browser signals and other mechanisms that enable consumers to exercise choice about behavioral tracking.

Information Collection And Tracking Technologies.

The technologies we use for automatic information collection may include:

- **Cookies (or mobile cookies).** A cookie is a small file placed on your smartphone or other mobile device. It may be possible to refuse to accept mobile cookies by activating the appropriate setting on your smartphone or other mobile device. However, if you select this setting you may be unable to access certain parts of the App.
- **Web Beacons.** Pages of the App and our e-mails may contain small electronic files known as web beacons (also referred to as clear gifs, pixel tags and single-pixel gifs) that permit
- Company, for example, to count users who have visited those pages and for other related App statistics (for example, recording the popularity of certain App content and verifying system and server integrity).

Third-party Information Collection

As part of the App, we may provide links to or compatibility with other websites or applications. However, we are not responsible for the privacy practices employed by those websites or the information or content they contain. This Privacy Policy applies solely to information collected by us through the App. Therefore, this Privacy Policy does not apply to your use of a third party website accessed by selecting a link on our App. To the extent that you access or use the App through or on another website or application, then the privacy policy of that other website or application will apply to your access or use of that site or application. We encourage our users to read the privacy statements of other websites before proceeding to use them.

When you use the App or its content, certain third parties may use automatic information collection technologies to collect information about you or your device. These third parties may include:

- Advertisers, ad networks and ad servers.
- Analytics companies.
- Your mobile device manufacturer.
- Your mobile service provider.

These third parties may use tracking technologies to collect information about you when you use the App. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and across different websites, apps and other online services websites. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly. For information about how you can opt out of receiving targeted advertising from many providers, see below under "YOUR CHOICES ABOUT OUR COLLECTION, USE AND DISCLOSURE OF YOUR INFORMATION."

How We Use Your Information

We use information that we collect about you or that you provide to us, including any personal information, to:

- Provide you with the App and the services and content associated with it, and any other information, products or services that you request from us.
- Fulfill any other purpose for which you provide it.
- Give you notices about your account or subscription, including expiration and renewal notices.
- Carry out our obligations and enforce our rights arising from any contracts entered into between you and us, including billing and collection.
- Notify you when App updates are available, and of changes to any products or services we offer or provide through it.
- Send you push notifications about updates and changes of any kind inside our App.

The usage information we collect helps us to improve the App and to deliver a better and more personalized experience by enabling us to:

- Estimate our audience size and usage patterns.
- Store information about your preferences, allowing us to customize the App according to your individual interests.
- Speed up your searches.
- Recognize you when you use the App.

We use location information we collect to target in-app purchases, commercial advertisements and other kinds of content.

Disclosure of Information We get

We may disclose aggregated information about our users, and information that does not identify any individual or device, without restriction.

In addition, we may disclose personal information that we collect or you provide:

To our subsidiaries, affiliates, our employees and shareholders.

To contractors, service providers and other third parties we use to support our business and who are bound by contractual obligations to keep personal information confidential and use it only for the purposes for which we disclose it to them.

To a buyer or other successor to Company in the event of a merger, divestiture, restructuring, reorganization, dissolution or other sale or transfer of some or all of Company's assets, whether as a going concern or as part of bankruptcy, liquidation or similar proceeding, in which personal information and other data held by Company about the App users is among the assets transferred.

To third parties to market their products or services to you if you have consented to or not opted out of these disclosures. We contractually require these third parties to keep personal information confidential and use it only for the purposes for which we disclose it to them. For more information, see below under "YOUR CHOICES ABOUT OUR COLLECTION, USE AND DISCLOSURE OF YOUR INFORMATION."

To fulfill the purpose for which you provide it.

For any other purpose disclosed by us when you provide the information.

To comply with any court order, law or legal process, including to respond to any government or regulatory request.

To enforce our rights arising from any contracts entered into between you and us, including the Mobile Application End User License Agreement for the App (the "App EULA"), terms of sale www.Eristica.com/termsofsale and for billing and collection.

If we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Eristica LTD, our customers or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

We may share the information in your App account (including your personal information) with the 3rd Party Sites that you have linked to your App account. These third parties have access to your personal information only for this purpose (unless the 3rd Party Site has received your personal information independently of the App) and not for other purposes.

We may allow users to link their Facebook, VKontakte, Twitter or other third-party social networking services accounts to our App. Users can then post recent activity on our App back to their Facebook, VKontakte, Twitter and other social site accounts. You will be prompted to decide whether or not your activity on the App will be shared and disclosed on your Facebook, VKontakte, Twitter or other social site account service. You can disable the foregoing feature at any time by logging into your profile and selecting the option to disable Facebook Connect, VKontakte, Twitter or other social networking site. Further, you may be able to edit your privacy settings for the content that you post which appears on Facebook, VKontakte, Twitter or other social networking service by making selections in your "Edit Profile" settings via the App.

Your Choices about Our Collection, Use and Disclosure of Information We get

We strive to provide you with choices regarding the personal information you provide to us. This section describes mechanisms we provide for you to control certain uses and disclosures of over your information.

- **Tracking Technologies.** If you disable or refuse cookies or block the use of other tracking technologies, some parts of the App may then be inaccessible or not function properly.
- **Location Information.** You can choose whether or not to allow the App to collect and use real-time information about your device's location through the device's privacy settings. If you block the use of location information, some parts of the App may then be inaccessible or not function properly.

- **Targeted Advertising by Company.** If you do not want us to use information that we collect or that you provide to us to deliver advertisements according to our advertisers' target-audience preferences, you can opt-out by adjusting your user advertising preferences in your account profile by checking or unchecking the relevant boxes or by sending us an e-mail or text message stating your request to Info@eristica.com.
- **We do not control third parties' collection or use of your information to serve interest-based advertising. However these third parties may provide you with ways to choose not to have your information collected or used in this way.**

Accessing and Correcting Your Personal Information

We cannot delete your personal information as we get access to it with your permission via 3rd Party Sites. Additionally, we cannot control the actions of third parties with whom you may choose to share your personal information. Therefore, we cannot and do not guarantee that your personal information will not be viewed by unauthorized persons. If you would like to limit access to your personal information uploaded via 3rd Party Sites, update, remove your personal information, modify your preferences, we encourage you to read carefully all applicable policies uploaded at the 3rd Party Sites and communicate them if any support necessary.

If any communications reach you and you believe that they have been sent by or on behalf of Company, but you do not want to receive such communications, please, contact us by e-mail: Info@eristica.com.

Proper access and use of information provided on the App, including User Contributions, is governed by the App EULA (www.eristica.com/terms).

Privacy Rights under Laws of Certain Jurisdictions

Your personal information may be transferred to -- and maintained on -- computers and servers located outside of your state, province, country or other governmental jurisdiction where the privacy laws may not be as protective as those in your jurisdiction. If you are located outside the United States and choose to provide information to us, Company may transfer personal information to the United States or other countries and processes it there. Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

The laws of certain jurisdictions may permit users of the App to request certain information regarding our disclosure of personal information to third parties for their direct marketing purposes. To make such a request, please send an e-mail to Info@eristica.com.

Any operations and data, which is marked as private by the user, will be encrypted using SSL technology.

The safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of the App, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. We urge you to be careful about giving out information in public areas of the App like message boards. The information you share in public areas may be viewed by any user of the App.

Unfortunately, the transmission of information via the internet and mobile platforms is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted through the App. Any transmission of personal information is at your own risk. We are not responsible for circumvention of any privacy settings or security measures we provide.

Changes to Our Privacy Policy

We may update our privacy policy from time to time. We will post the new privacy policy on this page with a notice that the privacy policy has been updated, and your access to the App immediately following updating the policy will be postponed until getting your acceptance with the revised policy. You may also freely chose to reject the revised policy, however, in this case we will be pushed to reject your access to the App.

The date the privacy policy was last revised is identified at the top of the page.

Contact Information

To ask questions or comment about this privacy policy and our privacy practices, contact us at:

info@eristica.com

www.Eristica.com